

PRESS RELEASE

Celaya, Mexico, August 2nd, 2023

Witzenmann expands location in Mexico

On August 2nd 2023, the expanded production facilities in Apaseo El Grande in the state of Guanajuato were officially inaugurated.

Managing Director Carlos Talamantes welcomed the CEO of the Witzenmann Group, Dr. Andreas Kämpfe, and numerous representatives from customers, diplomats, society, administration, and politics.

Production grows significantly

The expansion doubles the production area to around 7,000 m². The office space grows to more than 1,200 m².

In addition to applications for internal combustion engines, the new plant will meet the increasing demand for components for electromobility.

Success story

The good development of the subsidiary is also a success story for the Laja-Bajío region in the state of Guanajuato. After the foundation in 2015 with 12 employees at the beginning, the workforce quickly grew to 140 employees. After this first expansion currently 200 colleagues work for Witzenmann Mexico, the number of jobs will grow to 240.

Worthwhile investments- sustainable management

In the last eight years, the Witzenmann Group has invested a total of more than 40 million USD and, according to expert estimates, has created about 750 indirect jobs with the establishment in the region. This location of the globally active group of companies is certified according to IATF 16949 and ISO 14001, achieved also the certification of "Great Place to Work" and was voted one of the top ten best employers in the whole Bajío region.

Social commitment through volunteering work and the protection of the environment also enjoy high priority at Witzenmann Mexico. The Witzenmann México team constantly supports voluntary work in the region in many ways, helping those in more need. The team is committed to the company's purpose to help create a safer and cleaner world, for example, in the course of the expansion, about 1,000 solar panels will be installed, which will cover a large part of the energy needs with clean, renewable energy.

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Photo 1:

Opening ceremony of the production expansion at Witzenmann Mexico- on August 2nd 2023 in Celaya, with representatives of the local economy and politics, Dr. Andreas Kämpfe, CEO Witzenmann GmbH (2nd from right) and Carlos Talamantes, CEO Witzenmann Mexico (1st from right).



Photo 2: Production grows significantly The expansion doubles the production area to around 7,000 m².

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The Witzenmann Group

The Witzenmann Group is the world's leading expert in the safe and efficient management of media and energy for mobility and industry. Its headquarters are in Pforzheim. With a total of 22 companies in 17 countries across the globe, the family business employs around 4,400 staff. Some 620 million euros in sales were generated in 2021.

According to the company motto "managing flexibility", Witzenmann, as an experienced development partner with the world's widest product range of flexible metal hoses, expansion joints, metal bellows, pipe supports and automotive components, provides its customers with intelligent product solutions and services in a variety of industries.